

General Media Inquiries

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Director of Communications

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Image Samples

If you would like to use our images, please contact Michael Hinrichs (page 1) to request high-resolution versions.

Port Westward (Courtesy of the Port of Columbia County)







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Lakeview RNG Facility





Primary 2-color Logo

If you would like to use our logo or have brand-related questions, please contact Michael Hinrichs (page 1). Some basic brand guidelines are also included here:

Color Application

On light color backgrounds the 2-color version of the primary logo should be used.

On dark backgrounds or in applications where only one color is available, use a 1-color version.



1-color Logos





NXTCLEAN

Clear Space

The minimum space recommended to remain clear around the logo is based on the height of the NXT Arrow.

Minimum Size

The logo should never be used at a size smaller than the following:

Print applications

Height: 0.5"

Digital applications

Height: 30px



Primary

Use these two primary colors to represent NXTClean whenever possible in design applications.

Secondary

This secondary color palette complements our primary brand colors, and may be used as an accent or in a design application where additional colors are needed.

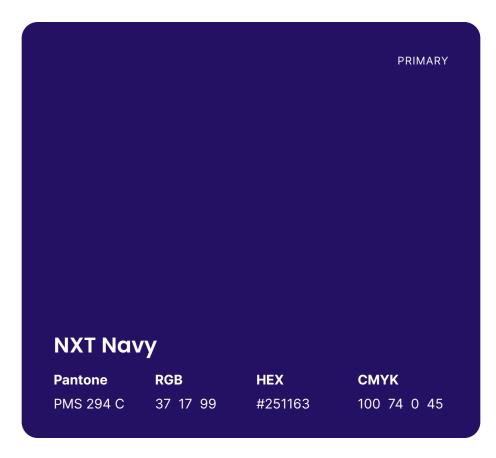
These colors should only be used occasionally, and under no circumstances should any of them become the predominant color.

CTA / Accent

Application of the accent color should be reserved only for things such as CTA buttons and links.

NXT Green

Pantone RGB HEX CMYK
PMS 369 C 101 168 18 #65A812 58 0 100 4



 Gray

 Pantone
 RGB
 HEX
 CMYK

 PMS 7545 C
 74 87 97
 #4A5761
 77 60 44 25

Forest Green

Pantone RGB HEX CMYK
PMS 356 C 5 122 66 #057A42 96 26 100 15

Blue
Pantone RGB HEX CMYK
PMS 640 C 0 130 186 #0082BA 100 35 14 0

 ACCENT

 Pantone
 RGB
 HEX
 CMYK

 PMS 151 C
 255 120 0
 #FF7800
 0 60 100 0

Typefaces

Weights

Poppins 🕹

Inter <u></u>

Poppins Semibold

Aa bb cc dd ee ff gg hh ii jj kk ll mm nn oo pp qq rr ss tt uu vv ww xx yy zz 1234567890?!@#% Headlines, quotes, call-outs, labels, CTAs

Set in a large text size with auto leading and 0 tracking

Inter Regular

Aa bb cc dd ee ff gg hh ii jj kk ll mm nn oo pp qq rr ss tt uu vv ww xx yy zz 1 2 3 4 5 6 7 8 9 0 ?! @ # % Body copy, subtitles, tables, charts, captions, small text

Set in medium to small text sizes with slightly loose leading and 0 tracking

Within body copy, the bold weight can be used for emphasis, hyperlinks, and subheads

Inter Bold

Aa bb cc dd ee ff gg hh ii jj kk ll mm nn oo pp qq rr ss tt uu vv ww xx yy zz 1234567890?!@#% **Typesetting Example**

Article title set in Poppins Semibold goes here

Subtitle set in Inter Regular goes here andis accullibus et quo inveles.

Body copy set in Inter Regular em endendi cusda vendell acieni ducid. Iqui rerfere remolup tassunda de ditaeca epudit latur omnihil iquassum il idest laborup tationsequi con rehentotati ini te emphasized text and hyperlinks set in Inter Bold magnam estrupt iberum lam iusam, sequam ab im volupta turepero ernat qui ni nobisqu idiciet harchit aperrunt labor ab iur rerovit liberorum que doluptae voles dolore necus dolupti usdant.

Call to Action